

Management & Entrepreneurship

Written by Administrator

Saturday, 07 November 2009 06:39 -

Subject Code		:
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IA Marks		: 25
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No. of Lecture Hrs/Week		: 04
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Exam Hours		: 03
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Total no. of Lecture Hrs.		: 52
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Exam Marks		: 100
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Impact of Liberalization, Privatization, Globalization on S.S.I., Effect of WTO/GATT Supporting Agencies of Government for S.S.I Meaning; Nature of Support; Objectives; Functions; Types of Help; Ancillary Industry and Tiny Industry (Definition only).

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7 Hours

Unit - 7

Institutional support: Different Schemes; TECKSOK; KIADB; KSSIDC; KSIMC; DIC Single Window Agency; SISI; NSIC; SIDBI; KSFC.

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6 Hours

Unit - 8

Preparation of Project: Meaning of Project; Project Identification; Project Selection; Project Report; Need and Significance of Report; Contents; formulation; Guidelines by Planning Commission for Project report; Network Analysis; Errors of Project Report; Project Appraisal.

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1. **Management Fundamentals** - Concepts, Application, Skill Development -Robert Lusier – Thomson.
2. **Entrepreneurship Development** - S S Khanka - S Chand & Co.
3. **Management** - Stephen Robbins - Pearson Education /PHI -17th Edition, 2003.