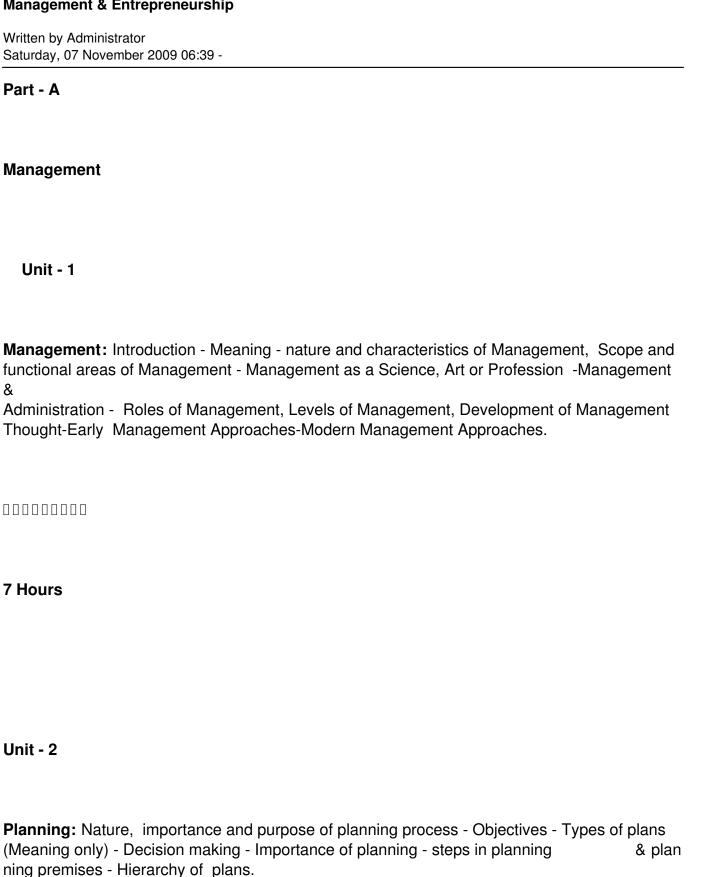
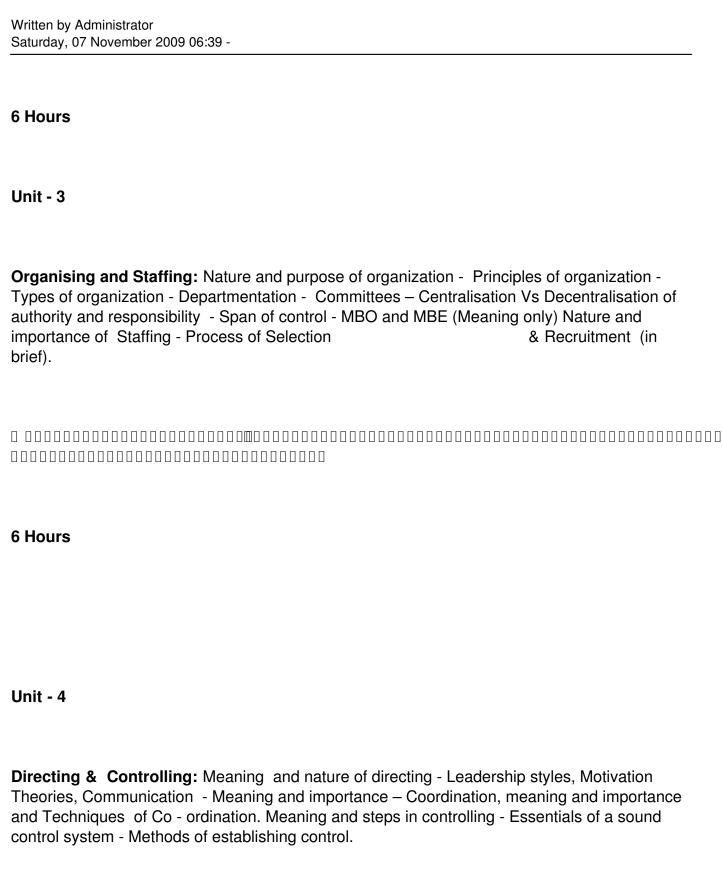
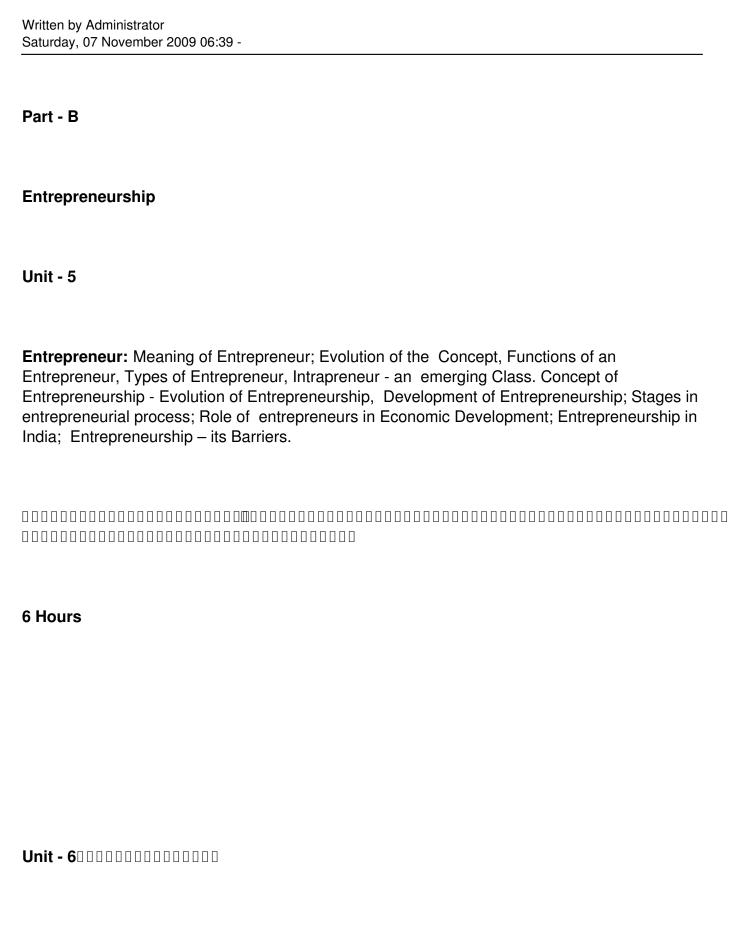
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Subject Code		:					
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IA Marks	: 25						
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No. of Lecture Hrs/Week		: 04					
Exam Hours	: 03						
Total no. of Lecture Hrs.		: 52					
Exam Marks	: 100						



7 Hours





Small Scale Industry: Definition; Characteristics; Need and rationale: Objectives; Scope; role of SSI in Economic Development. Advantages of SSI Steps to start an SSI - Government policy towards SSI; Different Policies of S.S.I.; Government Support for S.S.I. during 5 year plans,

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Impact of Liberalization, Privatization, Globalization on S.S.I., Effect of WTO/GATT Supporting Agencies of Government for S.S.I Meaning; Nature of Support; Objectives; Functions; Types of

Help; Ancillary Industry and Tiny Industry (Definition only). 7 Hours Unit - 7 Institutional support: Different Schemes; TECKSOK; KIADB; KSSIDC; KSIMC; DIC Single Window Agency: SISI; NSIC; SIDBI; KSFC. 6 Hours

Unit - 8

Preparation of Project: Meaning of Project; Project Identification; Project Selection; Project Report; Need and Significance of Report; Contents; formulation; Guidelines by Planning Commission for Project report; Network Analysis; Errors of Project Report; Project Appraisal.

REFERENCE BOOKS:

Written by Administrator Saturday, 07 November 2009 06:39 -Identification of Business Opportunities - Market Feasibility Study; Technical Feasibility Study; & Social Feasibility Study. Financial Feasibility Study 7 Hours **TEXT BOOKS:** 1. Principles of Management - P. C. Tripathi, P. N. Reddy; Tata McGraw Hill. 2. Dynamics of Entrepreneurial Development & Management - Vasant Desai -Himalaya Publishing House. 3. Entrepreneurship Development - Small Business Enterprises - Poornima M Charantimath - Pearson Education - 2006.

Written by Administrator Saturday, 07 November 2009 06:39 -

1.	Management	Fundamentals -	Concepts,	Application,	Skill Development	-Robert L	₋usier
– The	mson.						

- 2. **Entrepreneurship Development** S S Khanka S Chand & Co.
- 3. **Management** Stephen Robbins Pearson Education /PHI -17th Edition, 2003.