

# Management & Entrepreneurship

Written by Administrator

Friday, 06 November 2009 14:43 -

---

|              |  |   |
|--------------|--|---|
| Subject Code |  | : |
|--------------|--|---|

|          |  |      |
|----------|--|------|
| IA Marks |  | : 25 |
|----------|--|------|

|                         |  |      |
|-------------------------|--|------|
| No. of Lecture Hrs/Week |  | : 04 |
|-------------------------|--|------|

|            |  |      |
|------------|--|------|
| Exam Hours |  | : 03 |
|------------|--|------|

|                           |  |      |
|---------------------------|--|------|
| Total no. of Lecture Hrs. |  | : 52 |
|---------------------------|--|------|

|            |  |       |
|------------|--|-------|
| Exam Marks |  | : 100 |
|------------|--|-------|







## Management & Entrepreneurship

Written by Administrator

Friday, 06 November 2009 14:43 -

---

Impact of Liberalization, Privatization, Globalization on S.S.I., Effect of WTO/GATT Supporting Agencies of Government for S.S.I Meaning; Nature of Support; Objectives; Functions; Types of Help; Ancillary Industry and Tiny Industry (Definition only).

□□□□□□□□

**7 Hours**

**Unit - 7**

**Institutional support:** Different Schemes; TECKSOK; KIADB; KSSIDC; KSIMC; DIC Single Window Agency; SISI; NSIC; SIDBI; KSFC.

□□□□□□□□

**6 Hours**

**Unit - 8**

**Preparation of Project:** Meaning of Project; Project Identification; Project Selection; Project Report; Need and Significance of Report; Contents; formulation; Guidelines by Planning Commission for Project report; Network Analysis; Errors of Project Report; Project Appraisal.



## Management & Entrepreneurship

Written by Administrator

Friday, 06 November 2009 14:43 -

---

1. **Management Fundamentals** - Concepts, Application, Skill Development -Robert Lusier – Thomson.
2. **Entrepreneurship Development** - S S Khanka - S Chand & Co.
3. **Management** - Stephen Robbins - Pearson Education /PHI -17<sup>th</sup> Edition, 2003.