



06AL51

**Fifth Semester B.E. Degree Examination, June-July 2009  
Management and Entrepreneurship**

3 hrs.

Max. Marks:100

**Note : Answer any FIVE full questions, choosing TWO questions each from Part A and Part B.**

**PART - A**

- a. Define 'Management' precisely. Explain the characteristics and levels of management. (10 Marks)
- b. Explain the functions of managers. (05 Marks)
- c. Explain management as an Art and a Science. (05 Marks)
- a. What is scientific management? Explain Taylor's scientific principles of management and his contributions. (10 Marks)
- b. Write a note on Development of Management. (10 Marks)
- a. Explain the steps in planning process. (05 Marks)
- b. Explain in brief the types of planning. (05 Marks)
- c. What are single use and standing plans? Explain with examples. (05 Marks)
- d. Discuss the importance and limitations of planning. (05 Marks)
- a. What is an organization? Explain the purpose and nature of an organization. (05 Marks)
- b. Explain in brief the principles of organization. (05 Marks)
- c. Explain the classification of organizations. (05 Marks)
- d. Discuss centralization V/s decentralization. (05 Marks)

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**PART - B**

- a. What is Directing? Explain the importance of directing. (05 Marks)
- b. Explain the qualities of a good leader. (05 Marks)
- c. Differentiate between Democratic and Autocratic leadership. (05 Marks)
- d. Explain the importance of communication. (05 Marks)
- a. Explain characteristics of Small Scale Industries. (05 Marks)
- b. Discuss the need for small scale industries and mention the objectives. (05 Marks)
- c. Discuss the impact of Globalization on small scale industries in India and the role of WTO. (05 Marks)
- d. Write short note on Institutional support to SSI. (05 Marks)
- a. List the various supporting agencies of central and state government and services offered by them. (05 Marks)
- b. What are the objectives and functions of KIADB? (05 Marks)
- c. Write a note on single window DIC agency. (05 Marks)
- d. Write the various types of assistance provided by KSFC. (05 Marks)
- a. What is a Project? What are the features of a project and the variables involved? (05 Marks)
- b. What is a project report and what are its necessities? (05 Marks)
- c. Explain the sources of project identification. (05 Marks)
- d. What is project network analysis? Explain in brief PERT. (05 Marks)

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