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**Fifth Semester B.E. Degree Examination, December 2011  
Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting  
at least TWO questions from each part.**

**PART – A**

- 1 a. Define the management. Explain the functions of management. (10 Marks)
- b. Distinguish between the administration and management. (05 Marks)
- c. Briefly explain the contributions of F.W. Taylor to the scientific management. (05 Marks)
  
- 2 a. Explain the importance of planning. Mention its limitations. (06 Marks)
- b. Define the objectives. Discuss the characteristics of business objectives. (06 Marks)
- c. What are planning premises? Explain the classification of planning premises, with examples. (08 Marks)
  
- 3 a. Define the organization. Explain the purpose of an organization. (05 Marks)
- b. Describe a matrix organization, with chart. Mention its advantages and disadvantages. (06 Marks)
- c. What is staffing? Explain its importance. (05 Marks)
- d. Distinguish between: (04 Marks)
  - i) Authority and responsibility
  - ii) Selection and recruitment.
  
- 4 a. Explain the Herzberg's two – factor theory of motivation. (08 Marks)
- b. What is communication? Describe its importance. (06 Marks)
- c. State and explain the steps involved in the controlling process. (06 Marks)

**PART – B**

- 5 a. Briefly explain the characteristics of an entrepreneur. (06 Marks)
- b. Discuss the evolution and growth of industrial entrepreneurship in India. (08 Marks)
- c. Explain the stages in entrepreneurial process. (06 Marks)
  
- 6 a. Define small scale industry. Discuss its important characteristics. (06 Marks)
- b. Explain the role of SSIs in the economic development. (05 Marks)
- c. Briefly explain the major observations of new small enterprise policy 1991. (05 Marks)
- d. List the supporting agencies of government for SSIs. (04 Marks)
  
- 7 a. Explain the objectives and functions of TECSOK and KIADB. (08 Marks)
- b. What is SIDBI? Discuss the various types of assistances the SIDBI provides to small enterprises. (04 Marks)
- c. Explain: i) DIC ii) SISL. (08 Marks)
  
- 8 a. Define the project. Discuss the need and significance of a project report. (06 Marks)
- b. Explain the guidelines given by planning commission to formulate a project report. (08 Marks)
- c. Discuss the common errors in a project report. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.