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06AL51

Fifth Semester B.E. Degree Examination, May/June 2010
Management and Entrepreneurship

Time: 3 hrs. Max. Marks:100

Note: ***Answer any FIVE full questions, selecting at least TWO questions from each part.***

PART – A

1 a. What is management? Write various characteristics of management. **(07 Marks)**
b. Explain how management is science or art or profession. **(06 Marks)**
c. Explain in brief the various roles a manager plays. **(07 Marks)**

2 a. Explain the importance of planning. **(05 Marks)**
b. Differentiate between strategic planning and tactical planning. **(05 Marks)**
c. Write various steps in planning and planning premises. **(10 Marks)**

3 a. What are the various principles of organization? **(10 Marks)**
b. Explain the selection process of personnel. **(10 Marks)**

4 a. Discuss various principles of directing. **(06 Marks)**
b. Compare autocratic, participative and free-rein leadership styles. **(07 Marks)**
c. Write in brief, various methods of establishing control. **(07 Marks)**

PART – B

5 a. Classify various categories of entrepreneurship, based on different factors. **(06 Marks)**
b. Explain various stages in entrepreneurial process. **(08 Marks)**
c. List out different barriers of entrepreneurship. **(06 Marks)**

6 a. Define SSI. Enumerate various objectives of SSI. **(08 Marks)**
b. List various steps to start a SSI. **(08 Marks)**
c. Define ancillary industry and tiny industry. **(04 Marks)**

7 a. Write various functions of DIC. **(06 Marks)**
b. Enumerate functions of SISI. **(08 Marks)**
c. Explain the role of KSFC in setting up of industries. **(06 Marks)**

8 a. Explain various factors to be considered for selection of a project. **(06 Marks)**
b. List out various contents of a project report. **(06 Marks)**
c. Write various points to be considered for,
i) Technical feasibility study and **(04 Marks)**
ii) Social feasibility study. **(04 Marks)**

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