

--	--	--	--	--	--	--	--	--	--

Sixth Semester B.E. Degree Examination, May/June 2010
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Define management. What are the nature and characteristics of management? Explain its functions. (08 Marks)
- b. Is management a science, art or profession? Explain. (05 Marks)
- c. What are the modern management approaches? Explain briefly the contingency approach of management. (07 Marks)
- 2 a. What is planning? Explain the steps involved in planning. And give the importance and purpose of planning process. (06 Marks)
- b. Briefly explain the types of planning. (04 Marks)
- c. Explain the process and steps involved in decision – making. (06 Marks)
- d. Explain hierarchy of plans. (04 Marks)
- 3 a. What are the advantages and disadvantages of line and staff organization? (08 Marks)
- b. Explain the following : i) Types of departmentation ; ii) Principles of committees. (04 Marks)
- c. What are MBO and MBE? Explain. (04 Marks)
- d. What is recruitment? Explain various sources of recruitment. (04 Marks)
- 4 a. Give principles of directing. Differentiate between autocratic, participative and free – rein styles of leadership. (07 Marks)
- b. Write about Maslow's theory of motivation. Explain MC Gregor's theory x and theory y. (07 Marks)
- c. State and explain the steps in controlling. Explain the methods of establishing sound controlling. (06 Marks)

PART – B

- 5 a. What is entrepreneurship? Explain its model and types of entrepreneurs. (07 Marks)
- b. Differentiate between entrepreneur, intrapreneur and manager. (07 Marks)
- c. What are the barriers of entrepreneurship? Explain the role of entrepreneur in economic development. (06 Marks)
- 6 a. Define small scale industry, ancillary industry and tiny industries, with at least four advantages of each. (08 Marks)
- b. Explain the objectives of SSIS and its role in economic development (06 Marks)
- c. Explain GATT and WTO, and its impact on trade. (06 Marks)
- 7 a. Explain the aims and objectives of KIADB and KSSIDC. (08 Marks)
- b. Explain the following :
i) NSIC ; ii) DIC single window agency ; iii) KSFC. (12 Marks)
- 8 a. Explain the phases of project identification with its sources. (05 Marks)
- b. Explain network analysis. What are the various techniques used for network analysis? (05 Marks)
- c. Explain both PERT and CPM with its advantages and disadvantages. (10 Marks)

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is crucial for ensuring transparency and accountability in the organization's operations.

2. The second part of the document outlines the various methods and tools used to collect and analyze data. It highlights the need for consistent and reliable data collection processes to ensure the validity of the results.

3. The third part of the document describes the different types of data that are collected and how they are used to inform decision-making. It notes that a combination of quantitative and qualitative data is often used to provide a comprehensive view of the organization's performance.

4. The fourth part of the document discusses the challenges associated with data collection and analysis. It identifies common issues such as data quality, consistency, and availability, and provides strategies to address these challenges.

5. The fifth part of the document describes the various methods used to analyze the data, including statistical analysis, regression analysis, and data visualization. It emphasizes the importance of using appropriate methods to ensure the accuracy and reliability of the results.

6. The sixth part of the document discusses the importance of interpreting the results of the data analysis. It notes that the results should be interpreted in the context of the organization's goals and objectives, and that they should be used to inform decision-making and improve performance.

7. The seventh part of the document describes the various ways in which the results of the data analysis can be used to inform decision-making. It highlights the importance of communicating the results effectively to the relevant stakeholders and using the information to make informed decisions.

8. The eighth part of the document discusses the importance of monitoring and evaluating the results of the data analysis over time. It notes that this is crucial for ensuring that the organization is staying on track and making progress towards its goals.

9. The ninth part of the document describes the various ways in which the results of the data analysis can be used to improve the organization's performance. It highlights the importance of using the information to identify areas for improvement and implementing effective strategies to address these areas.

10. The tenth part of the document discusses the importance of maintaining a culture of data-driven decision-making within the organization. It notes that this is crucial for ensuring that the organization is using data effectively to inform decision-making and improve performance.