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Fifth Semester B.E. Degree Examination, December 2010
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
at least TWO questions from each part.**

PART - A

- 1 a. Define management. Explain the contributions of Taylor to the scientific management. (10 Marks)
b. Briefly explain, whether management is a science or art. (10 Marks)
- 2 a. Briefly explain the important steps in planning. (10 Marks)
b. Explain the hierarchy of plans. (10 Marks)
- 3 a. Briefly explain the principles of organization. (10 Marks)
b. Briefly explain the steps in the selection procedure. (10 Marks)
- 4 a. Briefly explain the Maslow's hierarchy of needs. (10 Marks)
b. Briefly explain some of the methods of establishing control. (10 Marks)

PART - B

- 5 a. Define the term 'Entrepreneur'. Explain the functions of an entrepreneur. (10 Marks)
b. Explain the steps involved in the entrepreneurial process. (10 Marks)
- 6 a. Define "small scale industry" and state the characteristics of a SSI. (10 Marks)
b. Explain the WTO. State its functions. (10 Marks)
- 7 a. What is the meaning of a "project". State and explain the classification of projects. (10 Marks)
b. Explain the project appraisal and its methods. Briefly explain any two methods. (10 Marks)
- 8 Write short notes on the following : (20 Marks)
 - a. SISI
 - b. Barriers in entrepreneurship
 - c. SIDBI
 - d. Project identification

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

